

SIDHARTH BHATIA



Sidharth Bhatia is a Mumbai based journalist and author. He has been in the media, print and electronic, for over three decades. Bhatia has written three books— *Cinemas Modern*, *The Navketan Story* (2011), *Amar Akbar Anthony* (2013) and *India Psychedelic, the Story of a Rocking Generation* (2014) which is a socio-cultural history of India in the 1960s and 1970 and is now working on his fourth book called *A Million Islands*. He is now a regular commentator in national newspapers and on all India television channels on current affairs and popular culture.

“Criticising any action or utterance from the pantheon of Gods is heresy, that has to be met with a stern response”.

The never-before-told story of the rock music scene in India of the 1960s and '70s India in the 1960s and early 1970s: a nation of perennial shortages. Into the staid and conservative landscape come floating in the sounds of 'Love, love me do'. Four young boys from Liverpool in 1962 set off a storm that swept teenagers in every remote corner of the world. In socialistic India, too, youngsters put on their dancing shoes to groove to this new sound, so different from anything they had heard till then. Some grew their hair, put on their bell-bottoms and picked up their guitars and the Indian pop and rock revolution was born. But it was not just the music that was important. As Sidharth Bhatia's colourful and incisive book tells us, it was an attempt by a new, post-independence generation - midnight's children - to assert their own voice. Theirs was a voyage of self-discovery, as they set out to seek freedom and liberation from older attitudes and values. At the end of this era, nothing - politics, society and fashion - would ever be the same again

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- ✦ <https://thewire.in/author/bombaywallah>

In his new book, which includes rare photographs and pop art from the 1960s and 1970s, Sidharth Bhatia records the spirit of self-discovery that moved India's midnight's children to rock and roll.